

Exhibitor manual

In this guide you can find what to do what you can do to exhibit a product on Medicaldevices.online

Inhoud

C	nec	klist	t	2	
1. Add a new product/service				3	
2.		Proc	oductoverview	4	
	Er	Enable			
3.		Info	ormation-tab	5	
	3.	1	General	5	
	3.	2	Description	5	
	3.	3.3 Product name			
	3.		Category		
		3.4.2	.1 Category – main category	6	
	3.	5	Supplier		
4.		Ima	age-tab		
5.		Features-tab			
6.			D-tab		
7.					
8.					
9.			op information		



Checklist

By following this checklist, you can see if your product is correctly configured:

- 1. Did you <u>created an account?</u>
- 2. Did you "create exhibitor environment"?



3. Did you added an product/article?



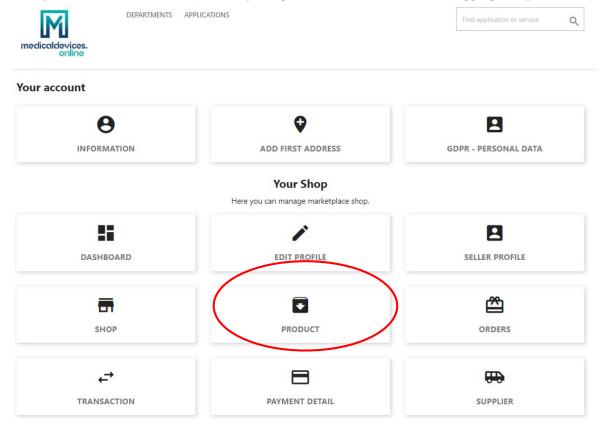
- 4. Did you configured all product information as specified in chapter 1 / 7?
- 5. Did you fill in the information for Dutch and English?
- 6. Is your product enabled? (see chapter 2.1)
- 7. Did you checked your product in the catalogue for both languages?
- 8. Is your account and shop information uptodate? (chapter 8 and 9)

If all of these steps are done, your product is ready to be found by visitors of Medicaldevices.online.



1. Add a new product/service

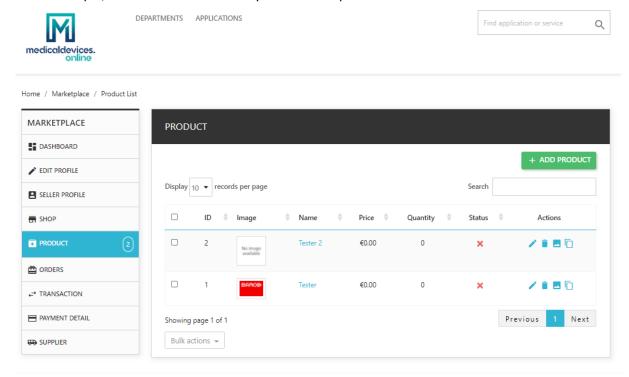
A new product or service can be added by using the button "Product" after logging into your account.





2. Productoverview

As an example, in the screenshot below you can see 2 products that are linked to this account.



Enable

It's important that your product is enabled to display in the website catalog.
 After adding a product you have to enable is by pressing the into (in chapter 1.3) selected overview.

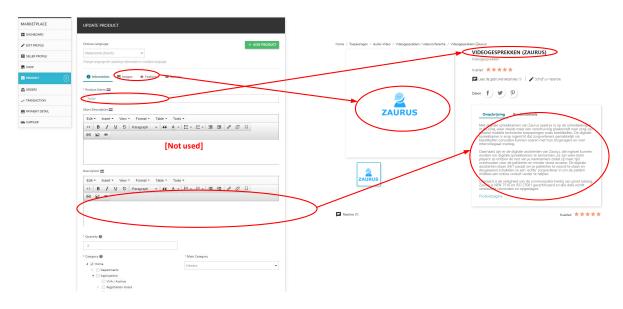




3. Information-tab

3.1 General

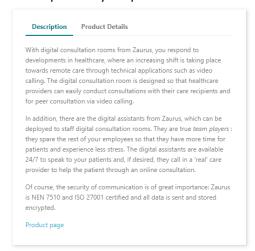
Below specified how the fields are displayed on the website.



3.2 Description

Make sure that your product description is available in both languages. You can switch languages by using "Choose Language".

To keep the look and feel uniform over suppliers we ask you to use the following layout. So start with a description of your product and end with a link to your website with anchor "Product page".



3.3 Product name

As product name we prefer the following name convention [PRODUCTNAME or APPLICATION] ([SUPPLIER])





3.4 Category

Link the category(s) what is logical to be found on.



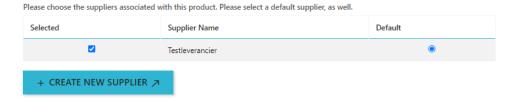
3.4.1 Category – main category

You can select one main category per product (see screenshot at chapter 1.4). This will be displayed as breadcrumb on top of your productpage.

Home / Applications / Video / Video calls / video conference / Video calls (Zaurus)

3.5 Supplier

You can add your company as supplier by using the "Create new supplier" and link it to your product. With this visitors can also search for you as a company, and show the related.





4. Image-tab

You can add your own images which will be displayed at the productpage.

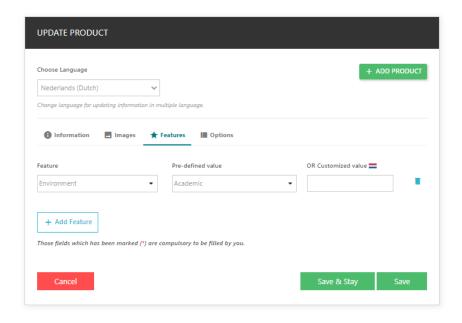
Important! It's not allowed to use images that have copyrights other than your company.



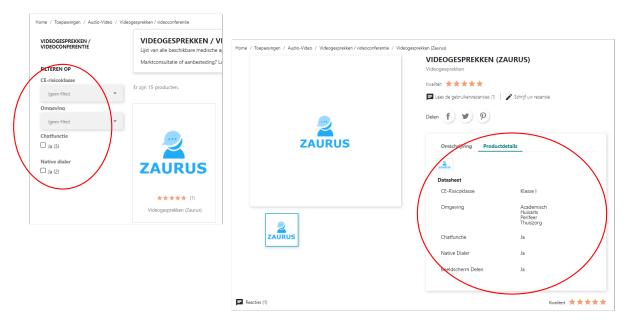
5. Features-tab

To be distinctive with your product, you can link characteristics that are adjustable per product group.

Is your feature not listed? Let us know so we can add it.



Features will be displayed on the following as specified below.





6. SEO-tab

It's important to optimize your product for searchengines, so visitors will look at your product as much as possible. Fill in the below specified fields.

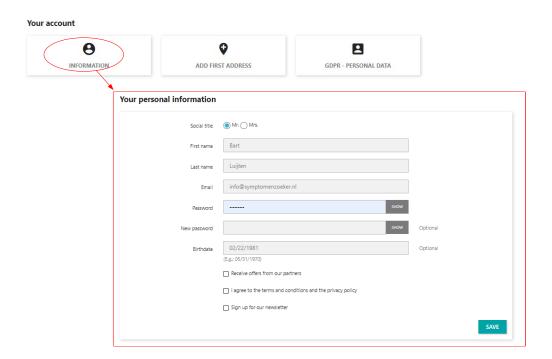


7. Option-tab

Here you can adjust the visibility of the product. So far we do not use this function and this is default set correctly.

8. Account information

Your account information can be updated via the following form. This information will not be shown on the website.





9. Shop information

Below is specified how to edit the shopping information.

